

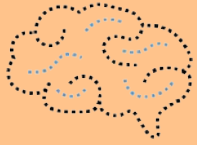
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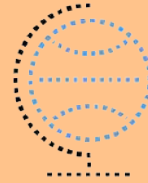
we do **foundational
discovery research** to
inform and inspire
meaningful and positive
change/...



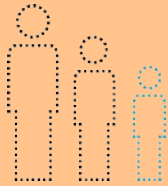
..stby approach/themes



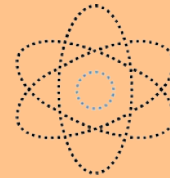
intelligent systems



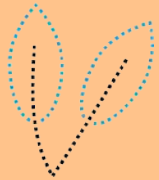
global explorations



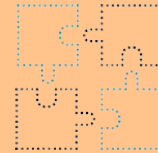
future societies



service innovation



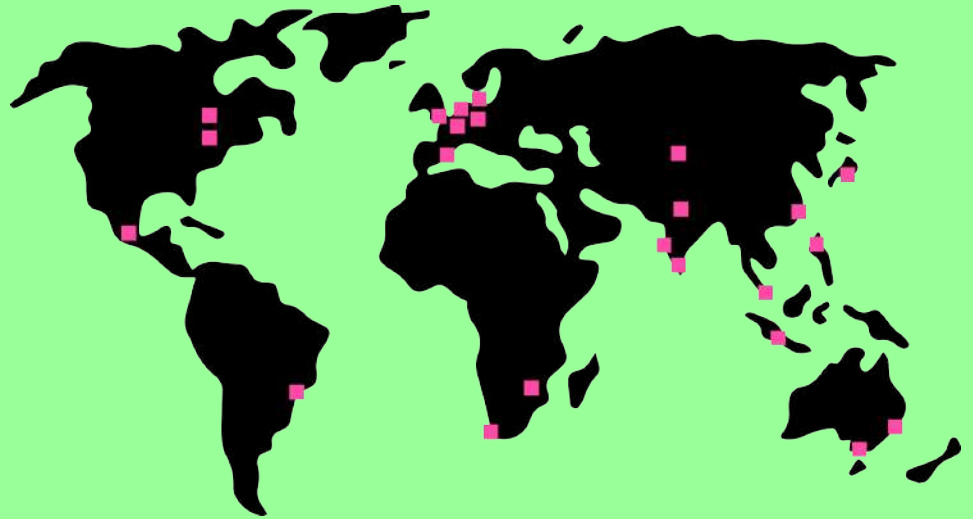
sustainable development



agile collaboration

..stby network/

we are co-founder of the
Reach Network, a global
partnership network
across **6** continents and
22 countries/...



diy-toolkit.org



**FIND
YOUR
TOOL**

The DIY Toolkit has been specially designed for practitioners to invent, adopt or adapt ideas that can deliver better results

The tools presented here are grounded in existing theories and practices of innovation, design and business development

<https://www.stby.eu/2019/09/11/connecting-responsible-lenders-fintechs-improve-affordable-credit-access-uk/>



I want to...



Look Ahead...



Develop a Clear Plan...



Clarify My Priorities...



Collect Inputs from Others...



Know the People I'm Working
With...



Generate New Ideas...



Test and Improve...



Sustain & Implement...

to invent, adopt or adapt ideas that can deliver better results. It's quick to use,
designed to help busy people working in development.

out of thin air. It draws on a study of many hundreds of tools currently being used – here we
es which practitioners found most useful. Many of them are well documented and have
sectors. In that sense this toolkit is standing on the shoulders of giants, and we are happy
e tool descriptions include a key reference, so it is easy to trace back their origins and dive
ons about their application.



I want to...



Look Ahead...

...to understand what I need to do to bring my idea to life.

INNOVATION FLOWCHART



Develop a Clear Plan...



Clarify My Priorities...



Collect Inputs from Others...



Know the People I'm Working With...



Generate New Ideas...



Test and Improve...



Sustain & Implement...

...by defining the outcomes from my work.

EVIDENCE PLANNING

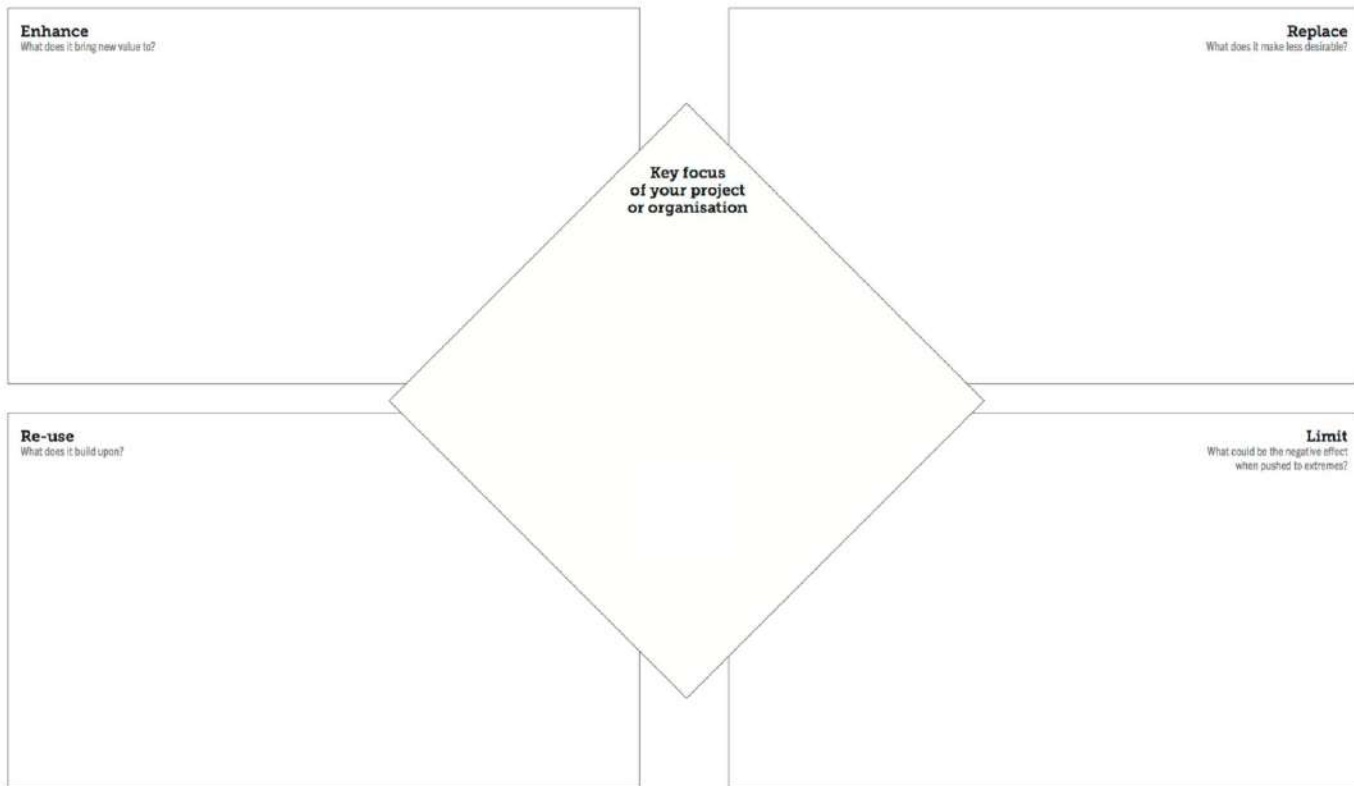
to invent, adopt or adapt ideas that can deliver better results. It's quick to use, designed to help busy people working in development.

out of thin air. It draws on a study of many hundreds of tools currently being used – here we see which practitioners found most useful. Many of them are well documented and have been used in many different sectors. In that sense this toolkit is standing on the shoulders of giants, and we are happy to share the tool descriptions include a key reference, so it is easy to trace back their origins and dive deeper into questions about their application.



I want to look ahead
by defining the outcomes from my work

EVIDENCE PLANNING



What is it & why should I do it?

Why do you do what you do? **The Evidence Planning tool** is a quick way to help articulate and improve what you are trying to accomplish. It gives you an easy way to define and share what it is that you're trying to do, and the assumptions and evidence upon which this is based. By making you think more broadly about your work's effect on target beneficiaries, society, other activities and organisations, Evidence Planning helps you construct an evidence-based case for the impact you want to have.

The Evidence Planning tool provides a structured way to project the effects of your activities onto the future. This will help you reflect on what you may want to change or retain. This tool also helps to highlight at an early stage any potential problems or easy-to-make mistakes.

RELATED CASE STUDIES

COMPLEMENTING GUT INSTINCTS WITH AN EVIDENCE BASED APPROACH



Creating a logical evidence based plan to get buy in an institutional platform that connects colleges to its students.

How do I use it?



Start by filling out the key focus for your work or organisation in the middle of the worksheet. Then use the questions in the four quadrants to reflect on what your key focus enhances, replaces or even limits. Think of changes that your work would make in the sector, on other public and private bodies, as well as the effect it would have on the society. This offers you a mirror to consider the impact your work may have.

EVIDENCE PLANNING TO 'STRETCH YOUR THINKING'



Using the evidence planning tool during the early stages of a project looking to adopt crowd-funding mechanisms to support citizen led initiatives.



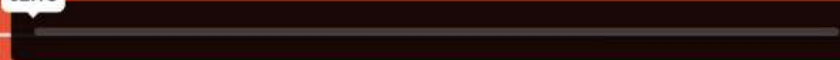
Evidence Planning

Stby

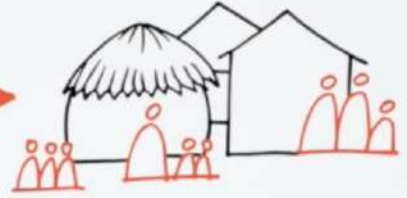
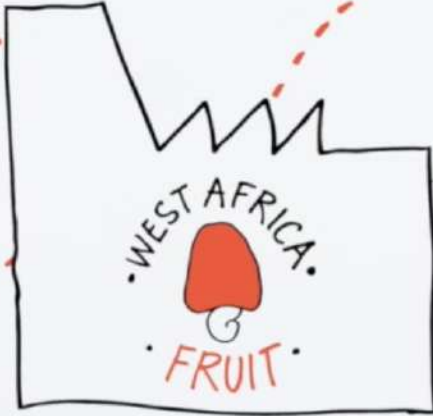
EVIDENCE PLANNING

DIY

02:18



vimeo



I want to look ahead
by defining the outcomes from my work

EVIDENCE PLANNING



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THANK YOU!

Geke van Dijk / STBY

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